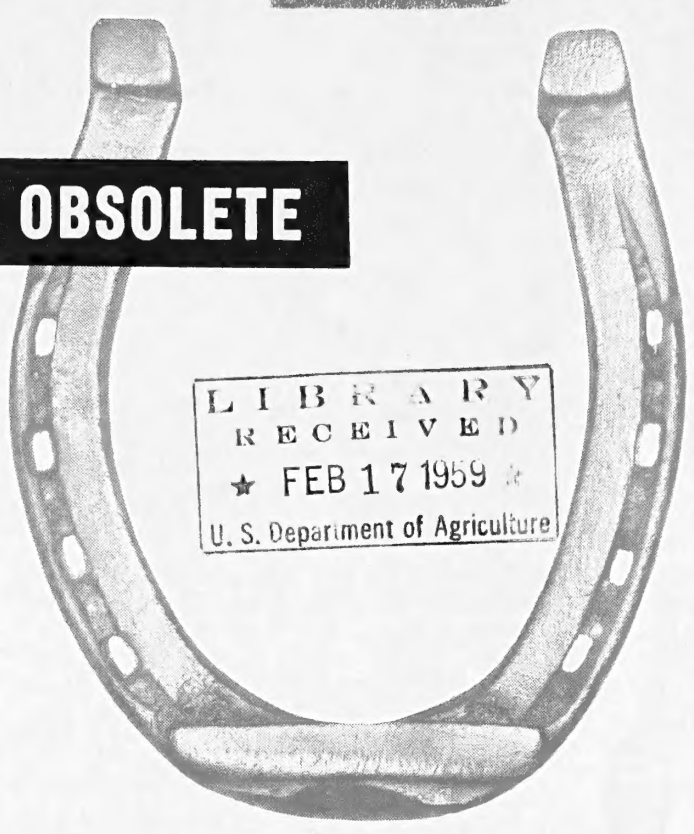


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**YOU DON'T
HAVE TO DEPEND
ON LUCK
WHEN YOU
USE...**

Sim Carnation Company

47 MORTON AVENUE

SAUGUS

MASS.

Sim

ROOTED CARNATION CUTTINGS

The leading varieties carefully selected from clean, vigorous blocks of mother plants, expertly rooted under the most modern methods, handled and packed with care, and shipped promptly and efficiently. Fully guaranteed to be clean, strong and well rooted.



ORDER NOW . . .
*For Your Spring
Requirements 1959*

LIGHT PINK:

Salmonaise
Pink Sim (DeVita's Selection)
Select Light Pink Littlefield
Kathleen Ann Littlefield



SALMON:

Salmon Sim
Calypso Sim

VARIEGATED:

S. Arthur Sim
Mamie Sim
Peppermint Sim
Gayety Sim

WHITE:

Denver White Sim (Holley's Selection)
Improved White Sim (Peterson's Selection)
White Sim
Improved Olivette (Blackledge's Selection)
White Littlefield

DARK SALMON:

Shocking Pink Sim

RED:

Gayety Red Sim (New Selection)
Cardinal Sim
Scania (New Selection from Europe)
Selected Red Sim

DARK PINK:

Imp. Sidney Littlefield
(better growth and color)

NOVELTIES:

Hollywood Sim
Scarlet Sim
Peking Pink Littlefield



YELLOW:

Yellow Sim
Corinne Sim (New Yellow)
\$20.00 per 100 \$160.00 per 1000
250 at the 1000 Rate
Restricted 1960

CRIMSON:

Mrs. C. W. Weld



PRICES EFFECTIVE SEPT. 1, 1958 F. O. B. SAUGUS

100 to 225 Cuttings.....	15¢ each
250 to 475 Cuttings.....	12½¢ each
500 Cuttings and over.....	10¢ each

5% DISCOUNT CASH WITH ORDER

No order accepted for less than 100 of one variety

Phone or Wire Collect for Quantity

Prices Exceeding 5000 Cuttings

Prices for unrooted cuttings on request

EXTRA SAVINGS TO YOU!!

We pack a minimum overcount of three rooted cuttings in each package of twenty-five rooted cuttings shipped. This guarantees you a better than 10% overcount.

Sim Carnation Company
GROWERS AND BREEDERS OF FINE CARNATIONS

47 MORTON AVENUE, SAUGUS, MASS.
SAUGUS 8-2050

"We're Rooting For You"

Mr. Grower,

Like most growers, you have probably wished that you didn't have to bother with rooting cuttings each year. You not only have to gamble on whether they will root properly, you have to devote valuable bench space to stock plants and propagating areas. You also have to select, prepare and handle the cuttings. All of this takes a lot of valuable **TIME, SPACE AND MONEY . . . TIME** which you could well devote to the numerous duties around the greenhouses, **SPACE** which could be used for flowering plants; and **MONEY** which could be used to advantage in many ways.

Perhaps you have just about decided that it is to your advantage to buy your cuttings, but you want to be safe, and you are not sure just where you should place your order. **YOU WANT THE BEST AVAILABLE STOCK AT THE BEST PRICE AT A DEFINITE TIME WITH NO UPSETS IN YOUR PLANTING SCHEDULE.** You don't want to wait around for days or weeks after your benches or flats are ready for planting.

You can have all these advantages. We can offer them to you, here is why.

The name Sim is synonymous with fine carnations; our firm is known and respected throughout the world wherever carnations are grown. We have had a great many years of experience in growing carnations and in rooting and shipping cuttings. **NO AMOUNT OF ATTRACTIVE OFFERS AND CLAIMS CAN OFFSET OUR VAST EXPERIENCE.**

One entire acre of our range is devoted to carefully selected and expertly grown **MOTHER BLOCKS** of plants and propagating space. We produce a vast quantity of cuttings the year round, and can handle orders of any size without delay, although our first thought is always **QUALITY**, and not quantity.

The plants used in our mother blocks are **RE-SELECTED** each year from plants which we have flowered and watched closely. **THESE MOTHER BLOCKS PLANTS ARE CULTURED AND KEPT CLEAN AND VIGOROUS.** You are thus assured of receiving cuttings which are true and dependable and should produce an abundance of premium flowers.

The cuttings are **SELECTED** with the utmost care both before being rooted in sterilized perlite and when they are lifted from the propagating benches. Only large, meaty, uniform, well rooted cuttings of high quality are chosen and shipped, and only those that have proved to be of commercial value are offered for sale.

Our equipment is the most modern available. Our methods are the latest and most approved to insure quality and dependability. **WE ARE JUST COMPLETING A MODERN, FULLY EQUIPPED LABORATORY WHICH WILL ENABLE US TO CULTURE, NOT ONLY ALL OF THE STOCK WHICH WE GROW, BUT ALL OF THE CUTTINGS WHICH WE SHIP. ALL OF THIS IS FOR YOUR PROTECTION, AND AT NO ADDITIONAL COST.** Our greenhouses are inspected regularly by The Department of Agriculture Inspectors, and we guarantee every cutting we ship.

Our experience, our facilities and our service start you off on the right foot, providing you with the best possible product you can buy anywhere at any price. **IT HAS BEEN DEMONSTRATED CONCLUSIVELY OVER THE YEARS THAT GOOD CLEAN STRONG NEW ENGLAND GROWN CUTTINGS ARE MORE CERTAIN TO BECOME ESTABLISHED AND GROW WELL, IN ALL AREAS AND CLIMATIC CONDITIONS, THAN CUTTINGS PRODUCED IN ANY OTHER REGION.**

But this is not all! We not only offer you all of these vitally important advantages which every grower should look for, but our **PRICES AND TERMS ARE SENSIBLE AND ATTRACTIVE.** If you are in the market for 5,000 or more cuttings, we will be glad to quote you a special price, but even if you are not interested in a large quantity, your order will be just as welcome. An order of 100 cuttings will receive the same careful and prompt attention as an order of 10,000 or more.

All of this means **MONEY IN YOUR POCKET** because it means that you will receive the very best cuttings . . . clean, strong and well rooted . . . you will get them in any quantity you want, when you want them, and at prices you can afford.

"WE'RE ROOTING FOR YOU"

NED & JACK